



AGENCY OVERVIEW SUMMARY

Palmer Continuum of Care, Inc. was established as Palmer Drug Abuse Program of Tulsa in 1981 to reach out to adolescents with substance abuse problems. Palmer's adolescent programs provide outpatient substance abuse treatment programs, family support services and drug education services without regard to ability to pay. We promote a continuum of rehabilitation, wellness, and abstinence with a focus on family, school and community relationships.

STRATEGIC PLAN SUMMARY

- Palmer is committed to providing compassionate, quality, and results-oriented services in the Tulsa and the surrounding communities.
- Over 83% of Palmer's programs are funded by its contract with the State of Oklahoma. Palmer's continued accreditation and licensing are among the keys to this objective.
- Attracting and retaining higher levels of licensed and certified counselors, with strong Board support, are among the short-term objectives.
- Funding sources and partnerships are key to Palmer's plans and long term success. In addition to grant writing and private donations, Palmer will supplement their efforts with public and private health insurance applications, as well as develop partnerships at local teaching hospitals whose missions in the community are in line with Palmer.
- Palmer remains disciplined in evaluating market and community needs before investing.

KEY GOALS

Goal 1: Enhance programs continuously

- Continue to provide and develop excellent programs for women, children, adolescents and families; utilizing best practice information and training.
- Attract and retain higher levels of licensed and certified counselors to ensure an exceptional and sufficient workforce.

Goal 2: Increase funding sources

- Ensure sustainability and viability of existing State contracts and pursue growth opportunities.
- Qualify for public and private insurance where possible.

Goal 3: Strengthen Board Directorship

- Recruit members based on agency need, community involvement and capacity to promote Palmer to the community and donors.

Goal 4: Increase community awareness

- Increase partnerships with healthcare providers in the community that are congruent with Palmer's mission to provide more consumer services and open potential opportunities for growth.
- Enhance the marketing efforts to increase Palmer's visibility in the community.

Goal 5: Establish an adolescent residential level of care

- Place a high priority on locating a proper location for an adolescent RTC, develop a capital campaign and secure consumer funding resources.

MISSION STATEMENT

"Palmer Continuum of Care will provide quality, compassionate treatment for substance abuse and addiction which promotes sustained recovery for adolescents, women and their families."

